

Websites That Sell Presents

THE 3 POINT **SPEED** SOCIAL MEDIA CHECKLIST

Multiply, Manage & Monetise
Your Social Media in MINUTES!



How To Create GREAT Content With SPEED

It's all about not starting off with a blank canvas. We work with hundreds of business owners around Australia in our agency. So we have developed a system that enables us to do just this.

It's called our Social Media Matrix.

It's a spreadsheet with "content idea" options that are proven to get best responses.

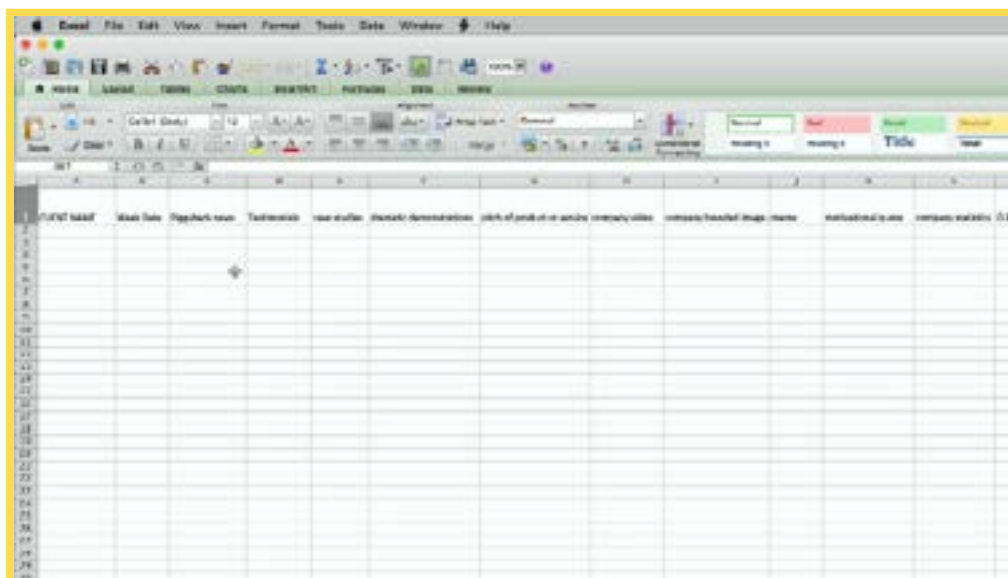
So rather than just filling up your Facebook page with testimonials every day or pictures of cats you now have 34 proven to engage content types to choose from.

Additionally when you get your hot little hands onto our social media matrix... (you didn't think we'd leave you hanging did ya?) you'll know exactly what content went out when so you're never repeating the same content over and over.

Smart hey?

We think so.

Here's a video walk through of how we use this exact Social Media Matrix for SocialAutopilot clients:



You will need flash installed to view this video.
If it still doesn't work then click the link [here](#) to watch it online.

Click [here](#) to download Your Copy Of Our Social Media Matrix



How To SPEED Manage Your Social Content For A Whole Week In Less Than 1HR.

Let's face it... if we were posting to our social media platforms in real time there is no time we could ever be efficient in our business and take advantage of the traffic and engagement our posts create.

And that's just our business... not adding the hundreds of clients who trust us to deliver great content week in week out for their businesses social channels.

It's just impossible.

So again we've come up with a system.

It's the only way to survive this cold blooded social media war.

Now rather than trying to explain how this works - here's another video which explains the process we take and the systems we use in less than 3 minutes 26 seconds.

We're all about efficiency here folks.

Press play and learn how to speed manage your social content:



You will need flash installed to view this video.
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How To Monetise Your Social Media Channels At SPEED!

Social media is no different to any other marketing, you can't improve what you don't measure.

This is a main reason which sets our social media services apart from any other Social Media agency in the country.

We're marketers first then content wizards second.

We measure what works, when people get tagged and what posts get shared for maximum exposure.

This way we can quickly respond to leads.

We have data that tells us what kind of posts get the best engagement, on what days and at what time.

You can monitor this manually and should do so across all your posts - knowing your numbers in social media is just as important as knowing the numbers in your business finances.

So as mentioned you can do this manually - however again to we're all about speed here.

Here's how we do things at Websites That Sell and for our client accounts:



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Who Is David Krauter?

David Krauter cut his teeth on direct response marketing when he was only 21 years of age. While finishing University, he was already consulting to small businesses, helping them get more customers using proven offline direct response marketing techniques.

After finishing University and already having a few wins under his belt, David got real serious about Copywriting, Marketing and the Internet.

It wasn't long before David caught the attention from some of Australia's leading marketers. Australia's very own Mr. Motivation, Pat Mesiti being one of the first to experience David's talents first hand. Using a fused approach of copywriting, video sales letters and Internet strategies, one of David's big wins he achieved for Pat was when his marketing strategies helped pack out a seminar room only made to hold 180 people.... with 270 people.



"If you're looking for someone that's going to help your organisation go to another level... help you reach people and help people respond to your needs as a business, this guy is the guy you want!"

Pat Mesiti

Following the wins had with Pat Mesiti, David teamed up with Pete Godfrey, one of Australia's most successful copywriters. Together they're quickly making a name for themselves as the "Launch Wizards".

They've been able to generate hundreds of thousands of dollars for their clients like Greg Milner from World Wide Salon Marketing and Mal Emery the Millionaire Maker... just to name a few.

Today David Krauter operates his own Search Engine Optimisation Company (www.AustralianSeoCompany.com) and web Development business Websites That Sell (www.WebsitesThatSell.com.au) delivering FREE customers from the Internet to his clients.

The rest of his available time he dedicates to testing and measuring cutting edge technology so he can constantly deliver new profitable ways to generate more customers for his clients. A long line of Australia's sharpest entrepreneurs are now lining up to get on his schedule...

